



Collecting Sponsorship

Get logo no background

How to set up an online fundraising page

This is a brilliant way to collect donations from friends and family who have access to the internet. Opting to gift aid donations is simple and the money goes directly to the Hospice which eliminates the need to go around after the event and collect donations. To help you spread the word about your fundraising please visit:

<https://uk.virginmoneygiving.com/giving/help-guides/fundraisers/interactive-tools.jsp>

Step 1: Visit: <http://uk.virginmoneygiving.com/giving/>

Step 2: Click 'Start Fundraising' located along the top.

Step 3: Register your email and create a password for your fundraising account.

Step 4: Click 'Start New Challenge'.

Step 5: Type Big Wheel into the box and click 'Next'.

Step 6: Click on the 'Big Wheel' event tab below.

Step 7: When asked 'Have any of your selected charities contributed to the cost of your event?' please select 'No'.

Step 8: To receive important event information and support with your fundraising, please tick the communications box and then click 'Create My Page'.

Step 9: Fill out your information on your new fundraiser page!

Step 10: You are ready to start fundraising!

Using a paper sponsorship form

Ask your sponsors to complete the form with their full details (see example below).

Title	First Name & Surname	GIFT AID	Postcode	House Name Or Number	Street ,Town and County	Amount	Paid YES / NO	Date Paid
Mr	Andrew. Smith	✓	XX24 9NB	17	Some Street, Somewhere, Hants	£10	YES	01.01.15

Remember to 'Gift Aid'

Please do remember to ask your sponsors to 'Gift Aid' their donation if they are a UK taxpayer as we can claim an extra 25% on their donation. All they need to do is tick the box and fill out their full name, address and postcode.

It's that easy!

12 ways to boost your fundraising!

Gift Aid!

Boosting your sponsor's donation by 25% at no extra cost.

Tell your story

Explain your motivation for your challenge.

Set a goal

It's more likely to keep you motivated and encourage your friends and family to donate

Payday!

Everyone loves payday, grab the opportunity to ask for donations around this time.

Social Media

Keep sharing news of your fundraising on social media and ask for donations at the same time.

Takeaways

Consider giving up your weekend takeaways and donate the money!

Morning Coffees

Grab a coffee on your way to work? Swap this for a flask and add the money you would usually spend to your page.

Celebrations

Do you have a birthday coming up? Instead of presents, why not ask for donations to your fundraising.

Car Boot Sale

Perhaps you could use the opportunity to sell unwanted items and add to your fundraising.

Saving box

Can you spare the pennies and place them in an empty jar? Alternatively ask for one of our penny boxes.

Will your company match fund?

Employers will sometimes support your fundraising efforts.

Example costs

Explain how supporting your fundraising will help the Hospice. See below.

Example Costs

Cost of Drugs and oxygen for 1 hour £5

Cost of a Bereavement Counselling Session £20

Cost of a physiotherapy or OT session £25

Cost of attending an Out patient Wellbeing session £50

Cost of drugs and oxygen for a day £120

Cost of an anti fall mattress £150

Cost of a Hospice at Home visit £240

Cost of a patient staying in the Hospice for a day £480

Cost of pharmacist per week to dispense and ensure effective medication £500

Cost of Medication and Oxygen for all patients for a week £840

Cost per year of maintaining our Nurse call bell system £2,000

Cost of the average stay of a patient in the Hospice (10 days) £4,800